

audrey nixon

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skills

- 2D and 3D Computer Keyframe Animation using a Graph Editor.
- 2D and 3D Graphic Design and Styleframes with iconography, typography, and grid systems.
- 3D Modeling, Texturing, Lighting, and Cloth Simulation.
- Sketching, Conceptualizing, and Storyboarding.
- Communicating and Presenting design concepts to large teams, Art Directors, and Clients.
- Photography, Videography, and Editing.
- Staying current with new and innovative motion design technology.

experience

Junior Motion Graphic Designer

TeamPeople @ (USAA), Present, San Antonio, TX

- Designed and animated digital and print materials for internal and external marketing and communications including digital billboards, logos, PowerPoint templates, lower thirds, title cards, brochures, and event program signage.
- Contributed to the creative development and production of visually engaging marketing campaigns supporting CEO initiatives and enterprise events.
- Upheld USAA's brand identity by promoting and ensuring adherence to brand guidelines and standards.

Motion Designer

ACM SIGGRAPH, Nov-Dec 2023, Sarasota, FL

- Enhanced Ringling College's visibility by animating and rendering a stylized 3D kelp forest environment for presentation at the Siggraph 2024 conference VR Theater.

Motion Designer

ALL IN to Vote, Aug-Sept 2023, Sarasota, FL

- Promoted the ALL IN to Vote (by Civic Nation) mission by animating 2D looping animated Instagram stories using the organization's design system.

Motion Design Intern

Q2 Software, May-Aug 2022, Austin, TX

- Created a social media promotional campaign to attract interns using After Effects and Premiere.
- Led intern experience research for the company's 2023 promotional video by scheduling and conducting interviews with interns.
- Created and prepared video transitions and title card animation assets for the company's styleguide database in After Effects.
- Improved software and communication skills by welcoming, receiving, and implementing feedback from the design team and cross-functional teams on Wrike.

Graphic Design Intern

ReflexGroup, May-Aug 2021, New York City, NY

- Edited the agency's first sizzle reel in Premiere to promote their work in the fashion and beauty space.
- Impressed ReflexGroup client Dolce & Gabbana by rendering Out-of-Home advertising for the launch of the Devotion Perfume in Photoshop and After Effects.
- Designed and pitched mobile app icons to client Proven Skin Care.

software

Adobe Creative Suite: Photoshop, Illustrator, After Effects, Premiere, InDesign, Lightroom, Acrobat.

Other: PowerPoint, Slack, Figma, Cinema 4D, Redshift, Octane, Marvelous Designer, Wrike.

education

Ringling College of Art and Design, Sarasota, FL,
BFA in Motion Design, May 2024, President's List
Fall 2020 and 2022 semesters

University of Utah, Salt Lake City, UT,
Film and Media, 2019-2020, Dean's List
Fall 2019 and Spring 2020 semesters

awards

The Rookies Award, Draft Selection, 2022

American Advertising Awards (ADDYS), Gold, Four Silvers, and Palm, 2021-2024, Sarasota, FL